

Ed Kashmarek

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Economist

SUMMARY

Professional with expertise in researching and analyzing economic data using Microsoft Excel, Bloomberg, and Moody's Analytics, writing timely economic reports with Microsoft Word and presenting to a wide variety of audiences using Microsoft PowerPoint. Strong communication and organization skills along with high attention to detail. Help companies and individuals make better decisions via increased understanding of economic trends.

SKILLS

Microsoft Office Suite
Bloomberg
Public Speaking
Communication

Google Workspace
Tableau
Research
Problem Solving

Slack
Eviews
Analysis
Adaptability

EXPERIENCE

Economics Content Creator / Quality Checker

2022

StudySmarter, Munich, Germany (Remote, Contract)

- Authored 1-2 educational economic articles per week including 1,000-3,000 words, 15 flashcards, 5 key takeaways, 5 FAQs, graphs, diagrams, tables, images, examples, and equations.
- Checked 5-10 economic articles per week for quality, accuracy, grammar, logic, and flow.
- Side projects included creating Economics Style Guide web page on Confluence and hosting workshops to teach colleagues how to create economic charts in Google Sheets.
- Rapidly learned new tools and technologies including Google Workspace, Slack, Confluence, Grammarly, GatherTown (virtual meetings), Gather Content (content tracking and management), proprietary content creation platform (content creation), Ryte (SEO optimization), LaTeX (writing economics equations), LibreOffice (creating economics diagrams)

Economist

2012 - 2020

The Everyday Economist, Minneapolis, MN

Wrote original reports and blog posts on the economy. Delivered insightful presentations.

Created own website. Launched podcast series. Appeared on radio shows.

- Authored 5-10 original reports on the U.S. economy per week. Reports posted to website, sent to email list and reproduced in podcast form.
- Delivered economic presentations to audiences of 50-100 people at conferences attended by mortgage brokers and residential and commercial builders.
- Created original website using Weebly, which includes reports, charts, blog posts, podcasts using Podbean and iTunes, webinars using Zoom and data visualizations using Tableau.
- Appeared as a guest on a popular local real estate radio show to discuss the economy.

Economist II

2005 - 2012

Wells Fargo, Minneapolis, MN

Presented economic insights to wide range of audiences of 5 to 500 people. Explained impact of economic trends and events on countries, markets, industries, and companies. Conducted

research on various economic topics. Contributed commentary and charts to team economic reports distributed to over 1,000 readers. Contributed insights in team forecast meetings.

- Presented economic information and outlook to industry groups, company events, business leaders, internal groups, and the media. Attendees often claimed the information helped to improve business planning, decision making and understanding of the economy.
- Led weekly meetings with 5 to 10 bond brokers to review recent economic trends and discuss expectations and forecasts, which aided them in bond trading decisions.
- Developed original Mortgage Monitor weekly report that summarized key factors driving interest rate movements and provided mortgage rate forecasts. Highly anticipated report helped mortgage bankers, realtors and home buyers make better decisions in an uncertain market.
- Authored, edited, and contributed to quarterly reports on state, regional, national, and international economies. Reports supported bankers and clients in making critical decisions.
- Conducted research on various economic topics. Produced 3-6 reports per week. Research enhanced business planning for bankers and clients.

Economist I

2002 - 2005

Wells Fargo, Minneapolis, MN

Generated research on various economic topics. Provided commentary and charts for economic reports. Assisted in development of department website and maintained daily information flow.

- Analyzed regional trends to prepare chief economist for presentations. Consulted local bankers, chambers of commerce and visitors bureaus to obtain local economic views.
- Created original credit quality report to monitor rapidly changing trends in consumer credit and bank lending practices, which helped to improve business planning for bankers and clients.
- Analyzed daily economic releases, summarized impact and outlook and posted reports to department website, which guided readers in making better business decisions.
- Assisted with designing and maintaining new departmental website, which increased site traffic by 200%, increased department exposure, enhanced feedback channels and expanded product line.
- Built extensive library of over 1,000 economic charts for use in presentations and reports, allowing senior economists to present more insightful and useful information to bankers and clients.

EDUCATION

Master of Business Administration (M.B.A.) - Finance

2008

University of Minnesota, Minneapolis, MN

Graduated in top 10% of class, studied abroad in Vienna for 3 weeks

Bachelor of Science (B.S.) - Economics

1994

University of Minnesota, Minneapolis, MN

LICENSES & CERTIFICATIONS

Certificate in Time Series Analysis and Forecasting (NABE)

2013

Series 7 & 63 (FINRA - Expired)

2009

VOLUNTEER

ICA Food Shelf, Kids Against Hunger, Feed My Starving Children, Habitat for Humanity, Local Nursing Home (playing music)