# Ed Kashmarek, MBA

**Minneapolis, MN  55426 ♦ 952.210.7785**
**ekashmarek@comcast.net ♦ www.linkedin.com/in/edkashmarek ♦ www.edkashmarek.com**

## Economist / Data Analyst
**Researching ♦ Analyzing ♦ Writing ♦ Presenting ♦ Creating ♦ Continuous Learning**

## PROFESSIONAL SUMMARY

Professional with expertise in researching and analyzing economic data using **Microsoft Excel**, **Bloomberg** and **Moody's Analytics**, writing timely economic reports with **Microsoft Word** and presenting to a wide variety of audiences using **Microsoft PowerPoint**. Strong communication and organization skills along with high attention to detail. Help companies and individuals make better decisions via increased understanding of economic trends. **CFA** Level I candidate.

## PROFESSIONAL ACCOMPLISHMENTS

- ✓ Graduated with MBA in Finance in top 10% of class, Carlson School of Management
- ✓ Achieved **Toastmasters** Competent Communicator status; became professional speaker
- ✓ Created original economic website, reports, podcast and data visualizations; gained 29 followers
- ✓ Quoted in over 10 media outlets nationwide and appeared as guest on popular local radio show

## PROFESSIONAL EXPERIENCE

**THE EVERYDAY ECONOMIST – MINNEAPOLIS, MN**
**Economist**                                                                                    2012 – 2020
Wrote original reports and blog posts on the economy. Delivered insightful presentations. Created own website. Launched podcast series. Appeared on radio shows. Continuous learning to enhance skills.

- Authored 5-10 original reports on the U.S. economy per week. Reports posted to website, sent to email list and reproduced in podcast form.

- Delivered economic presentations to audiences of 50-100 people at conferences attended by mortgage brokers and residential and commercial builders.

- Created original website using **Weebly**, which includes reports, charts, blog posts, podcasts using **Podbean** and **iTunes**, webinars using **Zoom** and data visualizations using **Tableau**.

- Appeared as a guest on popular local real estate radio show to discuss the economy, housing, politics and related current events.

**WELLS FARGO – MINNEAPOLIS, MN (250,000+ employees)**                     2001 – 2012
**Economist II (2005 – 2012)**
Presented economic insights to wide range of audiences of 5 to 500 people. Explained impact of economic trends and events on countries, markets, industries and companies. Conducted research on various economic topics. Contributed commentary and charts to team economic reports distributed to over 1,000 readers. Contributed insights in team forecast meetings.

- Presented economic information and outlook to industry groups, company events, business leaders, internal groups and the media. Attendees often claimed the information helped to improve business planning, decision making and understanding of the economy.

- Led weekly meetings with 5 to 10 bond brokers to review recent economic trends and discuss expectations and forecasts, which aided them in bond trading decisions.

- Developed original Mortgage Monitor weekly report that summarized key factors driving interest rate movements and provided mortgage rate forecasts. Highly anticipated report helped mortgage bankers, realtors and home buyers make better decisions in an uncertain market.
- Authored, edited and contributed to quarterly reports on state, regional, national and international economies. Included political risk analysis in international reports. Reports supported bankers and clients in making critical business decisions.
- Conducted research on various economic topics. Produced 3-6 reports per week. Research enhanced business planning for bankers and clients.

**Economist I (2002 – 2005)**
Generated research on various economic topics. Provided commentary and charts for economic reports. Assisted in development of department website and maintained daily information flow.
- Analyzed regional trends to prepare chief economist for presentations. Consulted local bankers, chambers of commerce and visitors bureaus to obtain local economic views.
- Introduced original credit quality report to monitor rapidly changing trends in consumer credit and bank lending practices, which helped to improve business planning for bankers and clients.
- Analyzed daily economic releases, summarized impact and outlook and posted reports to department website, which guided readers in making better business decisions.
- Assisted with designing and maintaining new departmental website, which increased site traffic by 200%, increased department exposure, enhanced feedback channels and expanded product line.
- Built extensive library of over 1,000 economic charts for use in presentations and reports, allowing senior economists to present more insightful and useful information to bankers and clients.

**Investment Operations Processor II (2001 – 2002)**
Settled and balanced bond trades, researched and resolved transaction and balancing issues.
- Settled bond trades up to $100 million via the FedWire system. Performed daily cash transfer of millions of dollars. Researched and resolved issues to lift client satisfaction.
- Assisted with testing and implementation of new automated trade matching system, which helped to elevate efficiency, reduce errors and trim labor costs by 20%.


**EDUCATION**

UNIVERSITY OF MINNESOTA, Minneapolis, MN
Carlson School of Management, Master of Business Administration **(Finance)** – Top 10%          2008
College of Liberal Arts, Bachelor of Science (**Economics)**                                                              1994


**PROFESSIONAL DEVELOPMENT**

CFA INSTITUTE (Level I Candidate) - Finance                                                                          2019-2020
SAS INSTITUTE / DATACAMP / UDEMY / STACK SKILLS - **SAS, R, Python, SQL, Tableau**  2014-2019
INTERNATIONAL MONETARY FUND - Macroeconomic Forecasting (used **Eviews**)                 2016
TOASTMASTERS, SPOKEN IMPACT, BRIAN TRACY INTERNATIONAL - Public Speaking   2006-2016
MASSACHUSETTS INSTITUTE OF TECHNOLOGY - Data Analytics (used **R, Excel**)                2014
NATIONAL ASSOCIATION FOR BUSINESS ECONOMICS - Time Series Analysis (used **Eviews**)  2013
FINANCIAL INDUSTRY REGULATORY AUTHORITY - **Series 7 & 63** Licenses (expired 2012)     2009

**VOLUNTEER –** Habitat for Humanity, Feed My Starving Children, Kids Against Hunger, ICA Food Shelf